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PURPOSEFUL WARDROBE

LOOKBOOK



Here's to all you lovely ladies thinking and wondering about a capsule wardrobe. While your story and circumstances may not be the same as mine, I hope you glean a bit of inspiration to let go of some of the items you have been hanging on to in your closet.

Sometimes we are scared of what happens if we don't keep something (hey, we might need it some day... right!) and never get the chance to feel what it's like to have less.

Less of stuff, less of stress, less of work.

My hope is this little lookbook helps you feel inspired to cut the closet clutter, buy great quality items, and feel good in the process!

Janel ♥ ♥ ♥





The Essentials:

Your wardrobe works best if :

1. the colors and patterns are complementary
2. the fabrics are easy, versatile, and flattering
3. the fits and styles are classic
4. YOU love each and every piece.

These pieces are simply suggestions.

Swap them out for what you already own.

Or, throw out an item altogether if you don't like it.
Your wardrobe's purpose is to make YOU feel good.
Nothing else.



A simple colored v-neck t-shirt.

A v-neck because they are most flattering for women.

Simple so it can do most anything you ask.

Colored in the colors of your capsule wardrobe.

A good, easy fabric that is highly versatile.

A good, versatile lengthy (about your hips)

Keep it fairly fitted so it tucks in nicely to cardigans and sweaters.



***A great fitting pair of blue jeans in a
skinny or straight fit.***

Skinny or straight so they can tuck into boots and look great with heels.

A dark wash is most flattering.

The fit! The fits is most important.

Don't put jewels on your butt, please!

Distressed, not distressed...up to you.



A simple, easy-wear v-neck sweater

Simple to match as many things as possible.

Easy-wear means non-bulky, soft and flowy fabric.

V-neck because it shows your collar bones---flattering!

Colored or neutral is up to you.

Stay away from patterns on this one.



Classic, easy-wear sleeveless dress

Classic shape acts like a neutral.

Easy-wear means a flowing fabric that nicely tucks under sweaters and cardigans.

Sleeveless to transition through all season.

Note: watch that if you tuck a sweater over the top of the dress it won't leave strange lumps underneath.

Go ahead and grab patterns but keep them in your wardrobe colors.



Animal pattern flats

Animal pattern acts like a neutral. Really!
Flats are a classic, casual shoe.

Note: if you aren't comfy with animal prints try a plaid, stripe, or other classic pattern in neutral colors.



Pretty, strappy tank

A pretty, strappy tank in a solid color will add femininity to any outfit and look great under blazers.

Go ahead and play with pattern, if you like.

If you are hiding a bit of belly, look for a tank with a ruffle at the end and a structured fabric.

Keep the neck and collarbone visible to help your shape appear slimmer.



basic cotton tank

Keep it cotton. Keep it casual.

This tank will give your formal blazer a bit of casual cool, it will be a great base layer under button-down shirts, and paired with jeans and a necklace looks great on it's own!

Keep the tank a basic color. And heck, when you find one you love...get two different colors!



Solid colored pumps

Keep the shape classic and the color solid. From there...find the pump that you love and will best compliment the rest of your wardrobe. You will return to these again and again to wear with jeans and dresses alike.

P.S. Be sure you invest in a good, comfy brand!



colored pants

Or jeans, if you aren't a pants girl. Or a solid, pencil skirt.

These are what you will reach for when you need an interview outfit, a Sunday brunch, your friend's garden party, and perhaps a concert. You want them to be classy, classic, and a step more formal than jeans but not quite as formal as a dress. Whatever that means to you.

These pants can be in a fun color if you like. Just be sure they match the tops in your essentials wardrobe.



Button-down White Shirt

A boyfriend fit, a fitted fit, a classic fit...it is up to you.

This shirt should fit you nicely but be rather classic in shape. Keep the material easy to wear and clean. You will pair this with jeans and heels for a night out, under a sweater for a fall dinner, and even over your dress for a casual summer day.

This shirt will be a multi-purpose wonder in your closet so get what you love!



classic rider boots

Brown or black....either work. Be sure that if you get black, you get black bags. If you get brown, you get brown bags. You want the boots to hit at about the top of the widest part of your calf. Keep the shape classic and the color neutral.

Invest in a pair of boots that you will wear for years to come!



Cardigan

There are so many colors and shapes of cardigans!! The rules to try to follow only pertain to color and fit. Your cardigan should be a color that will match everything in your essentials closet. Feel free to use pattern, if it works.

As for the fit: keep the cardigan no longer than hip length, rather fitted to the body, and with proper sleeves to be the most versatile for your closet.

If you find a second cardigan you love in a fun color, pattern, or shape that matches your closet...go for it! They are always a usual addition for expanding the outfits in your closet!



Classic Blazer

Or vest, or silk cardigan, or bolero, or embroidered jacket.

This piece is what you wear when headed to a business affair, or for a power lunch, or when you want to feel a bit more edgy. It will class up and formalize your jeans and heels, give shape to your dress, and make your colored pants look a bit less contrived.

Look for a neutral color, a classic shape, and a fabulous material! Keep it as formal as you prefer without getting difficult to clean.

Structured material, v-neck shape, and hip length will be the most flattering for most women.



***Cardi, tank, jeans, and pumps. Cool + casual.
Add statement jewelry, roll the cuffs, and
put on that bold lipstick
to take this out on the town!***



***Sweater over the dress.
Colored tights.
Riding Boots.
Simple necklace.
Super cute, you!***



***Farmer's Market sweet:
Add a sweater over your dress.
If it's cool, add tights.
Then your patterned flats or sandals.
Add simple studs for jewelry.***



***Business cool:
Tank, blazer, colored pants,
and patterned flats.
Add a chunky necklace and bracelet.
Don't forget your big bag!***

Classic Classy



***Put a button down over a tank.
Leave the top few buttons undone.
Add a necklace, earrings, and riding boots.***



***Wear these over the TOP
← of those***



***Dress becomes a skirt
with a t-shirt, cardi,
and pretty heels.
Add pearls for a tea-party,
church,
or Sunday brunch!***





***Add bold lips
and simple jewelry.
Done.
And don't you look
MAHvelous!***



***Tank and colored pants.
Oh so pretty.
Add a statement necklace
and pretty bag.
Now you are ready for a night out!***





Classic casual

the shirt under the sweater...classic!



***roll the cuffs for
more casual cool!***

***Add a brown leather bag
and
dangling earrings.***





***Top the dress with a blazer
and pair with printed flats***



***Jeans, t-shirt, blazer & pumps...
always cool***